

# CIRCULAR IKEA

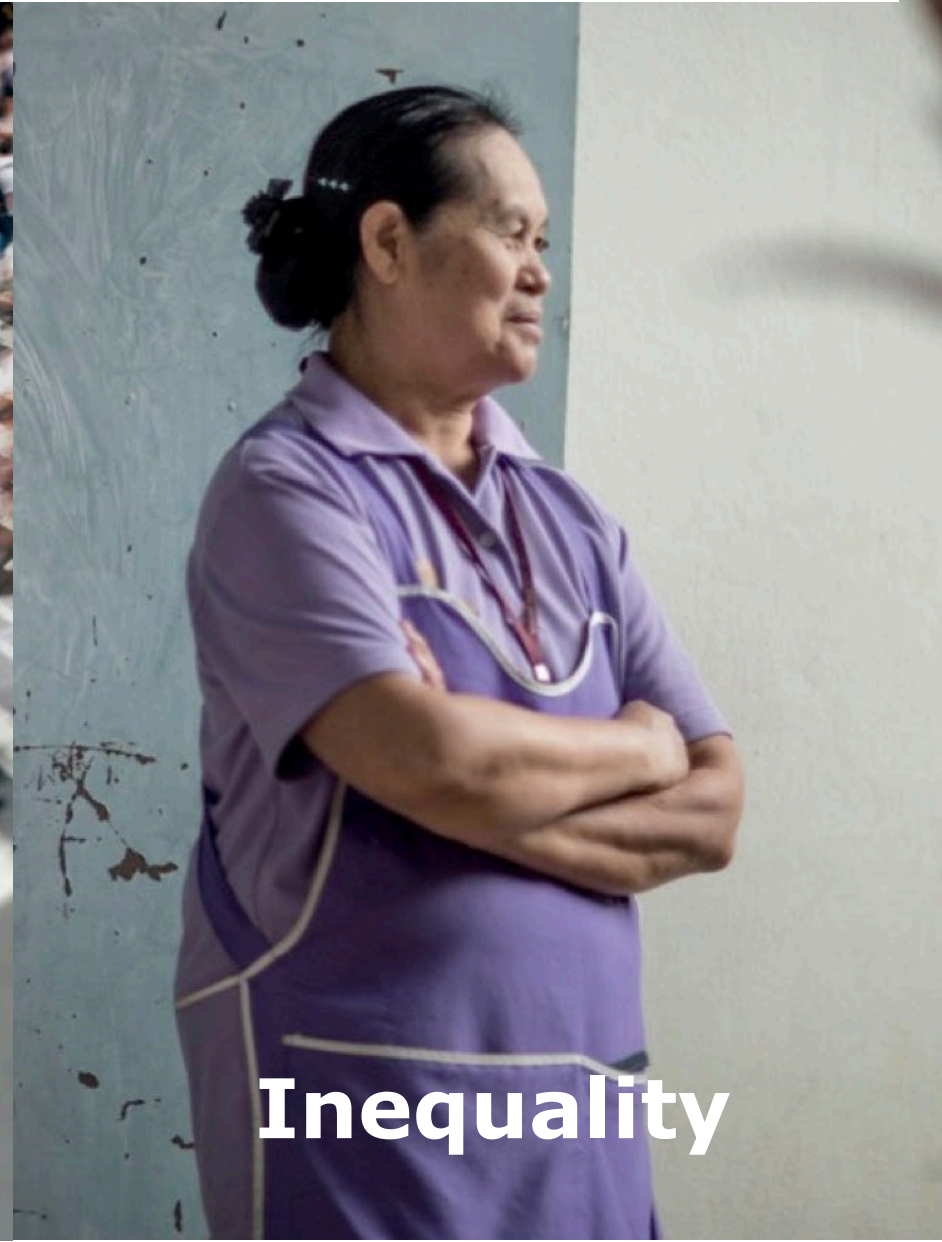
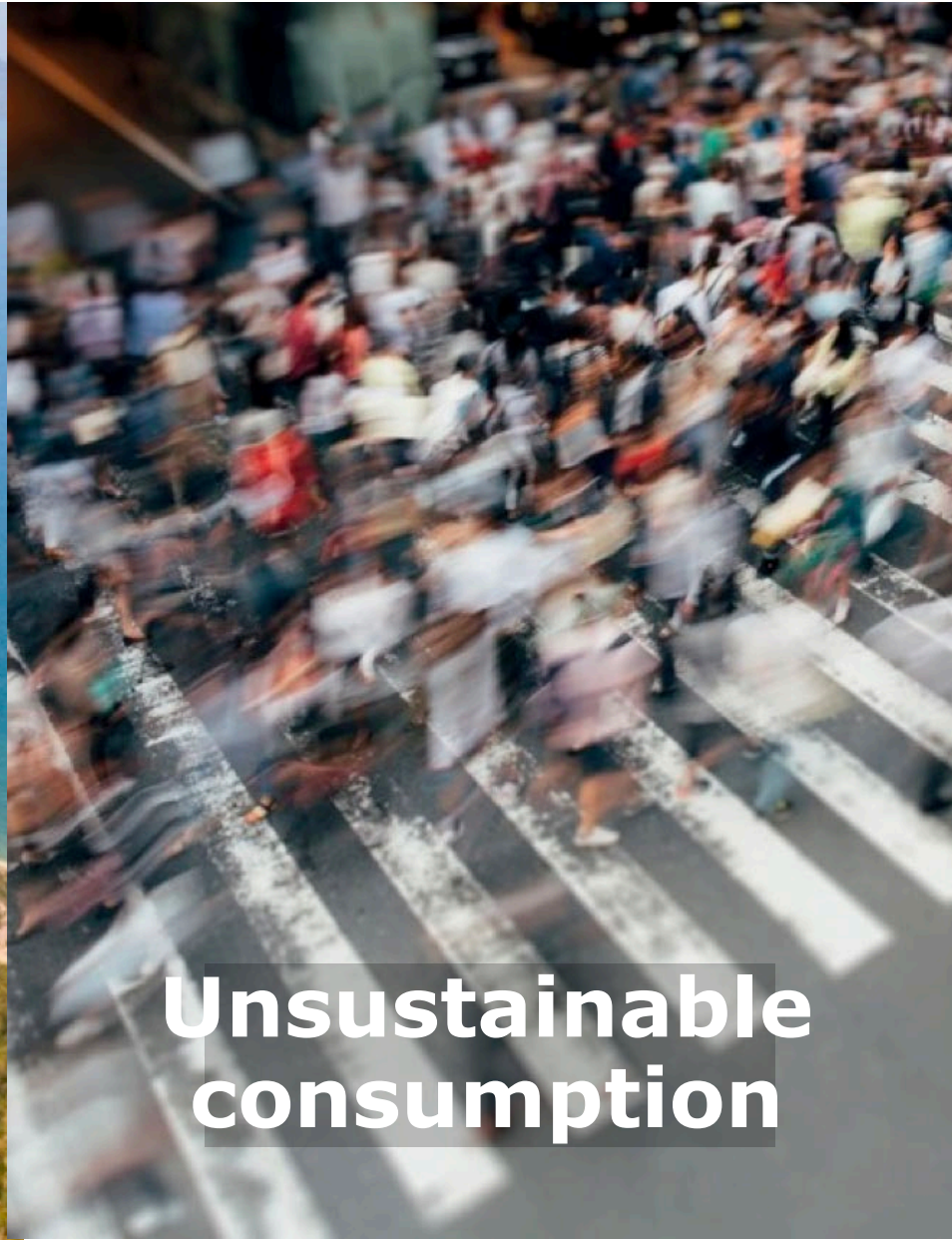
A BETTER LIFE  
WITHIN THE LIMITS  
OF ONE PLANET







# Our world is rapidly changing







**But we're  
optimistic  
about the future**

We know from our history that challenges can be opportunities and limitations can lead to innovations.





# A new approach

**RANGE DEVELOPMENT**

**SUPPLY CHAIN**

**MEETING OUR CUSTOMERS**







# Our circular commitments

**100%  
CIRCULAR  
BY 2030**

**BY 2030 ALL  
MATERIALS  
USED ARE  
RENEWABLE  
OR RECYCLED**

**NEW WAYS FOR  
CUSTOMERS TO:  
ACQUIRE,  
CARE FOR,  
PASS ON  
PRODUCTS**

**TAKING THE  
LEAD AND  
JOINING  
FORCES WITH  
OTHERS**



# Designing to reuse, repurpose, repair, and recycle



# GUIDE TO DESIGN FOR CIRCULARITY



# Products, our material banks for the future







# Prolonging the life of products and materials









24 Billigkroken

Kjøkkenfronter

# Velkommen til Gjenbruksbutikken

Her finner du møbler til reduserte priser som fortjener en ny sjanse i et nytt hjem. Det kan være utstillingsmøbler, møbler med småskader eller møbler som allerede har hatt et godt liv i et annet hjem.

People + Planet  
[IKEA.no/ansvar](https://www.ikea.no/ansvar)







**Vi strammer opp  
Black Friday**











**To give people access to  
furniture without owning**





& SCIENTISTS & ENTREPRENEURS &  
GOVERNMENTS & NGOs & UNIVERSITIES &  
ENGINEERS & TECHNICIANS & ARTISANS &  
DREAMERS & COMMUNITIES & DESIGNERS  
& PHILOSOPHERS & POLITICIANS & HOMES  
& STUDENTS & CUSTOMERS & BRANDS &  
CO-WORKERS & PEOPLE & **YOU**