

Rethinking macro stabilization Evolution or Revolution?

December 2017

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The three main lessons we draw from this crisis



- Two previous crises changed both macroeconomics and macroeconomic policy.
 - The Great Depression, and the Stagflation of the 1970s
- What will the Great Financial crisis do?
- What we argue:
 - Lessons go beyond just adding a financial sector
 - Need to question some cherished beliefs. Among them:
 - Is the economy self stabilizing?
 - In a very different environment. Low interest rates
- Then, draw implications for monetary, fiscal, financial policies



Lessons from past crises

- The Great Depression:
 - The economy can implode
 - Aggregate demand is central.
 - Need for aggressive policies, especially fiscal
 - Apparent success, from 1940 to the late 1960s
- The stagflation of the 1970s:
 - The Keynesian approach has failed/need for a new approach
 - Think of fluctuations as “business cycles”
 - With predictable policy rules, economy will be stable
 - Focus on monetary policy, inflation targeting, interest rate rule
 - Apparent success, from the mid 1980s to the mid 2000s

The three main lessons we draw from this crisis



- The centrality of the financial system
- The nature of fluctuations
- An environment of low rates (“secular stagnation”), which interacts with the first two.

One should add, but we leave it aside:

- The increasing salience of inequality (interacting with low growth)



1. The centrality of finance

- Ignored, but not for lack of warnings: Hyman Minsky et al. The lost decade (two?) in Japan. LTCM, the high tech stock crash, sudden stops in EMs.
- In mainstream, focus on financial channels rather than crises (Bernanke). At the border, work on liquidity (Holmstrom Tirole), leverage (Geanakoplos)
- A large amount of very good work since the crisis. But still incomplete understanding. Two examples:
 - During the crash.
 - Solvency, or liquidity? In what combination
 - Two views. (How to interpret Tarp repayment?)
 - After the crash.
 - Problems on the creditor/bank side, or on the debtor side?
 - Proportions? Who needs the most help, when? (where to put the debt?)



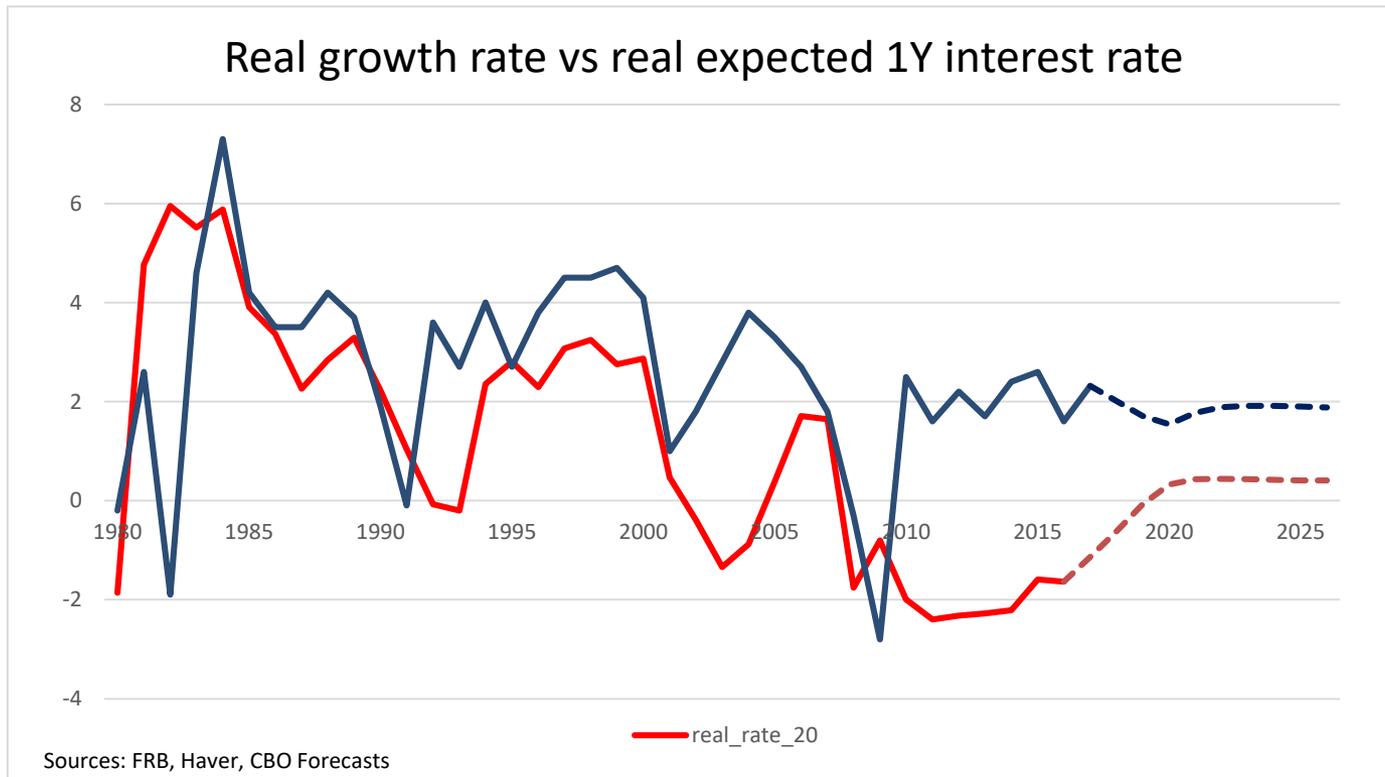
2. The nature of fluctuations

- Earlier convergence on a vision/set of tools:
 - Shocks and propagation mechanisms
 - Largely linear. Self stabilizing.
 - Movements of actual output around exogenous potential
 - DSGEs, VARs right tools.
- Financial crises do not fit the mold:
 - Slow buildup, then crash. Earthquake/plate tectonics
 - Non linearities: Runs (bank runs, sudden stops).
 - Extrapolative expectations: Central to build ups.
 - Long tails. Output far below trend. Hysteresis?
- Beyond financial crisis:
 - Non linearities more generally (ZLB, bankruptcy...)
 - Economy not obviously self stabilizing
- Challenges for general frame of research/policy framework



3. Low interest rates/Secular stagnation

Low real safe rates. Decline started long before financial crisis. Expected to be lower than growth rates.





Low interest rates, continued

- Low MPK and all rates in general, or large safety premium?
 - A long list of candidates for both.
 - S/I versus safety/liquidity premium
 - Will the low rates last? Markets believe so:
 - Yields on 10-year indexed bonds: 0.4% US, -1.1% Germany, -0.4% Japan.
- Strong interactions with the two earlier lessons:
 - Limits on monetary policy. Higher probability of ZLB
 - More space for fiscal policy. Especially if $r < g$
 - Likely more risk taking, and higher financial risks



Turning to policies

Implications for monetary policy?

Three challenges



- Main/urgent one: Space to react to future adverse shocks?
 - Average decrease in policy rate in last 6 recessions: 5% (range from 2% to 10%). Current long run forecast rate: 2.75%
 - QE helps, but how much more space is left? Spreads are small already
- A higher steady state inflation rate?
- Are there smarter ways?
 - Nominal income targeting. In 6% range?
 - Price level targeting. Good on the undershoot side, bad on overshoot
 - Forward guidance, shift to price level targeting when at the ZLB?
 - Increase inflation expectations only if and when needed?
 - Evidence on expectations, Japan, not overwhelming.



Monetary policy. 2

- Extending the mandate to include financial stability?
 - “Leaning versus cleaning” ?
 - Interest rate a very poor tool to deal with risk
 - May decrease risk taking at the margin
 - Increases risk within the margin (existing debtors)
 - Timing nearly impossible to get right.
 - On both economic and political economy grounds
 - (Greenspan irrational exuberance at Dow 6300)

Bottom line: Leave it to macro pru/financial regulation (on Svensson’s side rather than Borio’s)



Monetary policy. 3

- What size balance sheet to aim for in normal times?
 - Need to look at consolidated Treasury/CB position
 - Debt in the hands of the public (excluding CB).
 - Then two issues:
 - Optimal composition
 - Division of labor between Treasury and CB
 - Provision of very short maturity assets (Greenwood/Hansen/Stein). Interest bearing money
 - Decrease of spreads at longer maturity. Alleviate ZLB?
 - Be in the markets, in case.
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- Most/all (?) of it can/should be done by Treasury debt management (Differences Fed/ECB)

Fiscal policy. 1



- Because of constraints on monetary policy, more important to use it.
- Because of low neutral real interest rates, more fiscal room to use it.
- Fiscal policy as stabilization tool
 - Why no progress on automatic stabilizers?
 - Why no progress on discretionary policy?
- Debt policy when $r < g$?
 - Cannot be sure it will be forever, but r can be locked in: 0.9% for 30-year. Very likely to be less than average g .
 - A sign of dynamic inefficiency/excess capital? Probably not.
 - More a large safety premium.



Fiscal policy. 2

Implications for policy:

- Government can probably run deficit/issue debt/never repay, without D/Y explosion. But should it?
- If safety premium reflects distortions, or insufficient provision of safe assets, maybe better to supply it, even if as a result $r > g$
- If output gap, a very strong case.
- If no output gap? Relax about debt consolidation? How much?
- A case for public investment, for 3 reasons:
 - Has been too low for a long time (esp during consolidation)
 - $r < g$.
 - Hysteresis (DeLong Summers)



Financial policies. 1

Practice (by necessity) ahead of theory. Dodd-Frank, FSB, Basel agreements:

- Higher capital ratios. Evidence on cost of capital, lending, suggest they should be be even higher.
- Different capital measures, capital ratios: Tier 1, leverage ratios, etc.
- Requirements increasing with size, systemic importance (?)
- Liquidity ratios.
- Stress tests.

- Not much on shadow banking.

- Macro pru. Much discussion, little implementation. Downpayments, cyclical capital surcharges.



Financial policies

- List of challenges is long. Will mention just two:
- Belt, or belt and many suspenders?
 - Capital ratios (what level?) and stress tests enough?
 - Recent US stress tests passed with flying colors
 - Evidence of robustness of system or weakness of tests?
- High and constant, or lower and variable? Fin reg/macro pru?
 - Capital ratios, down payments on mortgages?
 - Getting the timing right (like monetary policy)
 - Political economy implications (worse than monetary policy)



Conclusions 1.

- Think of events of last ten years
 - Runs on largest financial institutions
 - Interest rates in liquidity trap for nearly 10 years
 - Large remaining unemployment gaps in Europe
 - Output far below the pre-crisis trend in AEs
- Business as usual? No (but reasons to be worried)
 - Economies do not self stabilize
 - They may implode, there may be hysteresis
 - Need strong pro-active and reactive policies
 - A role for all three: Money, fiscal, and financial

Conclusions 2. Evolution versus Revolution?



- The case for Evolution
 - Models can be extended. Much wisdom to be kept
 - Non linearities mostly in “dark corners”
 - Financial crises will remain rare events
 - Limited secular stagnation: Neutral rates likely to be positive
 - Can be handled with the right combination of the 3 policies.
 - Increase room of maneuver for m policy, use fiscal policy more, use financial regulation more.
- The case for Revolution
 - Not amenable to VAR, DSGEs. Need new approaches
 - Financial crises very likely again. Poorly understood
 - Economies unstable. Non linearities essential
 - Secular stagnation here to stay. Japan
 - Much higher inflation? Higher public debt? Smaller financial system.
- Time will tell...